

Michelle Goodale

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goodaleentertainment.com
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CREATIVE SKILLS:

- 10 years of Web Development Experience
- Excellent knowledge in the use of Final Cut Pro and Adobe Premiere Pro
- Experienced in Creating DVD Menus with Adobe Encore
- Creation of Motion Graphics using Adobe After Effects
- Knowledge of streaming video to the web
- Experienced in Adobe Dreamweaver, WordPress, and Web Development
- Excellent knowledge of working in both the PC and Mac workflows

EDUCATION:

- **Bachelor of Science** March 2013
The Art Institute of California - Sacramento, Sacramento, CA
Digital Filmmaking and Video Production
- **Web Development Certificate** July 2001
California State University, Sacramento, CA
Web Applications Developer
- Cosumnes River College, Sacramento, CA June 1998
Communications Media, General Education, and Psychology

PROFESSIONAL ACCOMPLISHMENTS:

- **Camera Operator** 2012
Sierra Forever Families – Promotional Video
- **Editor** 2011
Composer's and Schools in Concert – World Premier Concert Video
- **Soundboard Operator** 2001
CRC's River Stage – *Shakespeare's A Midsummer Nights Dream*
- **Student Educational Video Award** 1998
Ghost Dance

WORK EXPERIENCE:

Customer Service – Sacramento Consolidated Charities, Sacramento, CA 01/2010 – Present
Director – Shear Magic Commercial, Sacramento, CA 2013
Camera Operator – Sierra Forever Families Promo Video, Sacramento, CA 2012
Point of Sales - Sacramento Consolidated Charities, Sacramento, CA 12/2008 - 01/2010

VOLUNTEER/ASSOCIATIONS/ACHIEVEMENTS:

Junior Reserve Officer Training Corps (JROTC)
Academic Excellence Award *Heald College* 2009
Appaloosa Horse Club (ApHC) Lifetime Member
Arabian Horse Association (AHA) Lifetime Member
Student Educational Video Award (SEVA) *Ghost Dance Producer* 1998